

Brand Guidelines

Logos

Please use the hi-res PNG files in the downloaded Zip file.




An alternative logo is available to organisations supporting Harpenden Mencap. Please email for a copy:
comms@harpendenmencap.co.uk

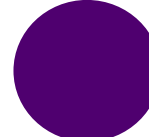
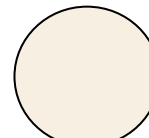



Proudly supporting



Brand colours

-  Popping Pink - HEX #FF01A5 / RGB R255 G1 B165
-  Mencap Maroon - HEX #970361 / RGB R151 G3 B97
-  Light Purple - HEX #B13CEF / RGB R177 G60 B239

-  Dark Purple - HEX #4F006F / RGB R79 G0 B111
-  Light Oatmeal - HEX #F7F0E2 / RGB R247 G240 B226
-  Dark Rose - HEX #D31160 / RGB R211 G17 B96

If you are organising a fundraising event in support of Harpenden Mencap, [please get in touch](#). We would love to send you promotional materials, collecting tins, and help with advertising (if appropriate).